

# SERVICES & PRICING GUIDE



*It's not you, it's your clothes.*

**YOUR SHOP GIRL**

IT'S NOT YOU, IT'S YOUR CLOTHES.



## ***I CAN'T WAIT TO FIND YOU CLOTHES THAT YOU LOVE (AND THAT LOVE YOU BACK)***

I believe that style is more than just clothes and trends, it is about looking at your needs, concerns, style and lifestyle to come up with a plan to help take your current style and wardrobe to the next level. It isn't about finding clothes that just look good on YOU, but more about making YOU feel amazing.

## **I DON'T WANT YOU TO SETTLE FOR "FINE"**

Fine is the "F" word in my household ☺ I don't want you to settle for "okay" or "it fits" or "it's cheap". I want you to be intentional about your purchases so you can close your eyes and pick out an outfit and know that you are going to love it. I want to teach you exactly how to identify what works and what doesn't so you never buy a piece that is less than perfect. I want you to feel as though every piece you wear, from your outfits that you walk the dog in to your outfits that you could walk a red carpet in, are all pieces that feel like the best version of yourself. I want to show you that the clothes you wear are much more than just pieces of fabric, they help tell a story about who you are.

*Suzanne Colmer*

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# THE SIGNATURE PACKAGE

## THE CLOSET CLEANSE

You can't effectively shop in stores unless you have shopped your closet first, which is why our journey together starts with a closet cleanse. We analyze each and every item of clothing to decide what pieces we should donate or sell and what pieces we can work with to create a wardrobe that matches your ideal style, body type and colouring, while also multitasking so you can buy less and wear more. My job is to make sure you love your wardrobe and feel like the best version of yourself in all your pieces; but even more importantly, I want you to understand *why* you love all your pieces so you can confidently shop your closet and the stores long after our sessions are done.



### HIGHLIGHTS

- ✓ I include a customized style education so you understand exactly why something works (or doesn't work)
- ✓ A photo style diary to make sure you are on track with your new outfits
- ✓ Working in person? I drop off your clothes to a consignment store so you can invest that money in your new purchases

# IN PERSON CLOSET CLEANSE OUTLINE

## STEP ONE

20-30 mins

### COMPLETE YOUR QUESTIONNAIRE...

and send me your natural light selfies and full length photo. You'll receive the link once you book

## STEP TWO

1 hr Virtual

### YOUR STYLE EDUCATION...

is a 1 hour session to review the foundations of style so you understand why we are going to keep or donate your clothing during the cleanse

## STEP THREE

3 hrs in person

### YOUR CLOSET CLEANSE...

cleanses your closet of anything that isn't serving you and allows me to create a curated list of anything I need to source to help anchor your current closet.

## STEP FOUR

2 hrs

### WE CREATE OUTFITS...

using your current clothes, review the links for the items I have sourced and photograph your wardrobe so I can create photo references for your outfits

## FINAL STAGE

30 mins virtually

### FOLLOW UP

We meet for a 30 min Zoom to review your purchases and any questions. You start your week long style diary. Once you are a client once, you are a client for life.

# VIRTUAL CLOSET CLEANSE OUTLINE

## STEP ONE

20-30 mins

### COMPLETE QUESTIONNAIRE...

and send me your natural light selfies and full length photo. You'll receive the link once you book.

## STEP TWO

1 hr Virtual

### YOUR STYLE EDUCATION...

is a 1 hour session to review the foundations of style so you understand why we are going to keep or donate your clothing during the cleanse

## STEP THREE

2.5 hours virtually

### YOUR VIRTUAL CLOSET CLEANSE...

cleanses your closet of anything that isn't serving you and allows me to create a curated list of anything I need to source to help anchor your current closet.

## STEP FOUR

### PHOTOGRAPHING THE PIECES...

you need help with so I can create and share references for outfits. Meanwhile, I source the items for your closet and send you the links for feedback before creating your shopping list.

## FINAL STAGE

30 mins virtually

### FOLLOW UP

We meet for a 30 min Zoom to review your purchases and any questions. You start your week long style diary. Once you are a client once, you are a client for life.

# PACKAGE OPTIONS

Choose between in person or online

## IN PERSON CLOSET CLEANSE

**\$1895**

- Style Education, Cleanse, Outfit Planning, Follow up
- Personality Style Guide
- Clothing donation or sale drop off
- Style Diary

## VIRTUAL CLOSET CLEANSE

**\$1095**

- Style Education, Cleanse, Outfit Planning, Follow up
- Personality Style Guide
- Style Diary

# READY TO BOOK?

Here are your next steps:

1

## BOOK YOUR SESSIONS

Book online [HERE](#) .  
Prefer to book via phone? Or chat before you book?  
Schedule your 15 min call [HERE](#)

2

## COMPLETE YOUR QUESTIONNAIRE

Once you book you will receive an email with a link to your questionnaire and a request for a natural light selfie and full length picture.

3

## PREP YOUR CLOSET

We will go through each category of clothing at a time, so make sure your clothes are clean and nothing is hiding in any other closets.

## STILL HAVE QUESTIONS?

Book your free 15 min consult [HERE](#)

# A LA CARTE HOURS

Want to add book more time after your closet cleanse?

## VIRTUAL

*\$195* / 1 hour

*\$125* / 2+ hours

### CAN BE USED FOR:

- ✓ sourcing outfits
- ✓ packing for a trip
- ✓ special event shopping
- ✓ outfit creation
- ✓ more closet cleansing
- ✓ any other style concerns!

## IN PERSON

*\$295* / 1 hour

*\$195* / 2+ hours

### CAN BE USED FOR:

- ✓ sourcing outfits
- ✓ packing for a trip
- ✓ special event shopping
- ✓ outfit creation
- ✓ more closet cleansing
- ✓ any other style concerns!

## PREPAID TEXTS

*\$500* / 5 hours

### CAN BE USED FOR:

- ✓ Texting daily outfits
- ✓ Texting questions while shopping
- ✓ Texting pictures of carts before checking out
- ✓ Texting questions about style



## PLEASE NOTE

Once we have worked together, the follow up sessions tend to be quite efficient, so we require less time to get more accomplished.



# ADDITIONAL SERVICES



\$89

## WORKSHOPS

Once a month I offer virtual workshops on various style topics. Stay tuned [here](#) for more info.



\$25

## STYLE GUIDES

Not sure where to find styles that suit your style personality? I've put together some of my favourite go to. Find your style [here](#).



## STYLE PERSONALITY CLOTHING CAPSULES

Curated clothing capsules based on twelve different style personalities.

Coming soon...



## MY DREAM STORE

I'm compiling all my favourite pieces from the big world wide web for you to shop in one place.

Coming soon...

# FREQUENTLY ASKED QUESTIONS

## **I DON'T HAVE A TON OF STUFF IN MY CLOSET IS IT STILL WORTH DOING A CLEANSE?**

Yes. It's kind of like grocery shopping and not throwing out any of the expired food in your kitchen first. Seeing your closet and helping you clean it out will not only give us a much better idea of what clothes you need, it will also mean you won't have any clothes that aren't perfect for you in your closet (which means getting dressed is quick and easy)



## **WHAT IF I WANT YOU TO SHOP FOR ME IN PERSON AFTER THE CLEANSE?**

No problem! All you have to do is book in a la carte hours for us to shop and I am happy to help you discover local boutiques and brands.

## **DO YOU OFFER PAYMENT PLANS?**

Absolutely. Book a time to chat [HERE](#) or email me at [suzanne@yourshopgirl.com](mailto:suzanne@yourshopgirl.com) to discuss.